

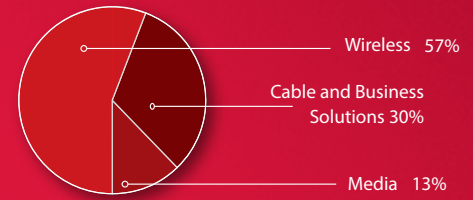
ROGERS COMMUNICATIONS INVESTOR FACT SHEET 4Q13

TSX: RCI NYSE: RCI

CONSOLIDATED

Revenue: \$12,706M
Adjusted Operating Profit⁽¹⁾⁽⁴⁾: \$ 4,993M

REVENUE PROFILE⁽³⁾



ROGERS WIRELESS



ROGERS CABLE AND BUSINESS SOLUTIONS



ROGERS MEDIA



CANADA'S LARGEST WIRELESS CARRIER

- Canada's largest wireless carrier with 9.5M subscribers
- Approximately 34% national market share
- Only national carrier on GSM, HSPA+ and LTE platforms
- Top quartile in wireless data, churn and ARPU metrics
- Extensive national distribution with Rogers, Fido and chatr brands

LEADING CANADIAN CABLE PROVIDER

- 2.0M Internet subs and 5.2M cable service units
- Top quartile penetration of Internet, home phone and digital services
- 860MHz, highly clustered plant on DOCSIS 3.0
- Next generation IP based network and data center solutions for enterprises with ~20K business customers

CANADA'S BEST MEDIA BRANDS

- Sportsnet regional, 360, ONE and World, all-sports networks
- Multi-station City and multicultural OMNI television networks
- 50+ radio stations and 50+ magazine, trade and digital publications
- The Shopping Channel national televised shopping network
- Toronto Blue Jays and Rogers Centre event plus 37.5% interest in MLSE

WIRELESS REVENUE

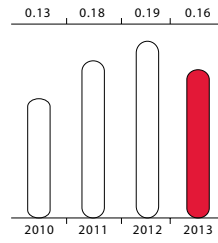
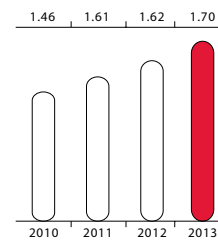
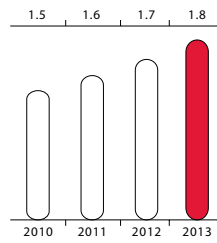
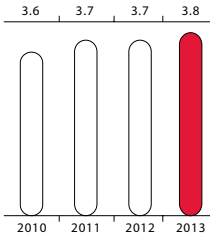
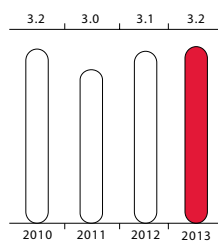
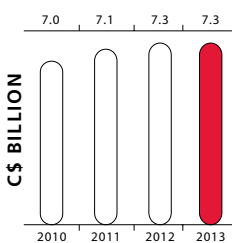
WIRELESS ADJUSTED OPERATING PROFIT⁽¹⁾⁽⁴⁾

CABLE AND BUSINESS SOLUTIONS REVENUE

CABLE AND BUSINESS SOLUTIONS ADJUSTED OPERATING PROFIT⁽¹⁾⁽⁴⁾

MEDIA REVENUE

MEDIA ADJUSTED OPERATING PROFIT⁽¹⁾⁽⁴⁾



Rogers Communications is a diversified Canadian communications and media company. We are Canada's largest provider of wireless voice and data communications services and one of Canada's leading providers of cable television, high-speed Internet and telephony services. Through Rogers Media we are engaged in radio and television broadcasting, televised shopping, magazines and trade publications, digital media and sports entertainment. We are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI). For further information about the Rogers group of companies, please visit rogers.com/investors.



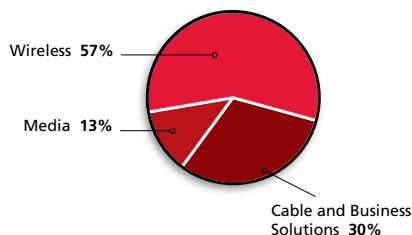
FOURTH QUARTER 2013 INVESTOR FACT SHEET



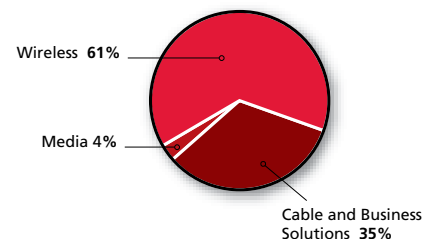
CONSOLIDATED FINANCIAL HIGHLIGHTS

Millions of Canadian dollars, except per share amounts	4Q13	FY13	4Q12	FY12
Revenue	\$ 3,243	\$ 12,706	\$ 3,261	\$ 12,486
Adjusted operating profit ^{(1) (4)}	\$ 1,167	\$ 4,993	\$ 1,176	\$ 4,834
Adjusted net income ^{(2) (4)}	\$ 357	\$ 1,769	\$ 448	\$ 1,781
Adjusted earnings per share – diluted ^{(2) (4)}	\$ 0.69	\$ 3.42	\$ 0.86	\$ 3.41
Dividends per share	\$ 0.435	\$ 1.74	\$ 0.395	\$ 1.58
PP&E expenditures	\$ 703	\$ 2,240	\$ 707	\$ 2,142

FY13 REVENUE⁽³⁾ PROFILE



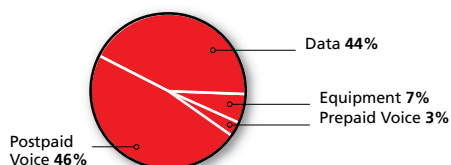
FY13 ADJUSTED OPERATING PROFIT^{(1) (4)} PROFILE



ROGERS WIRELESS

Millions of Canadian dollars	4Q13	FY13	4Q12	FY12
Revenue	\$ 1,851	\$ 7,270	\$ 1,920	\$ 7,280
Adjusted operating profit ^{(1) (4)}	\$ 696	\$ 3,157	\$ 687	\$ 3,063
PP&E expenditures	\$ 243	\$ 865	\$ 386	\$ 1,123

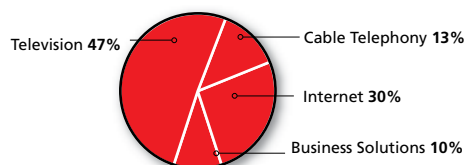
FY13 WIRELESS REVENUE PROFILE



ROGERS CABLE AND BUSINESS SOLUTIONS

Millions of Canadian dollars	4Q13	FY13	4Q12	FY12
Revenue	\$ 969	\$ 3,849	\$ 940	\$ 3,709
Adjusted operating profit ^{(1) (4)}	\$ 462	\$ 1,824	\$ 448	\$ 1,694
PP&E expenditures	\$ 399	\$ 1,212	\$ 275	\$ 893

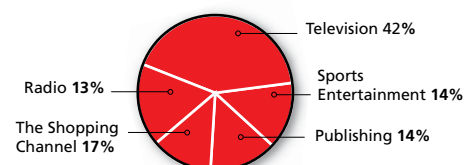
FY13 CABLE AND BUSINESS SOLUTIONS REVENUE PROFILE



ROGERS MEDIA

Millions of Canadian dollars	4Q13	FY13	4Q12	FY12
Revenue	\$ 453	\$ 1,704	\$ 434	\$ 1,620
Adjusted operating profit ^{(1) (4)}	\$ 49	\$ 161	\$ 75	\$ 190
PP&E expenditures	\$ 34	\$ 79	\$ 23	\$ 55

FY13 MEDIA REVENUE PROFILE



INVESTOR RELATIONS CONTACTS:

333 Bloor Street East, 10th Floor, Toronto, ON, Canada M4W 1G9

Bruce M. Mann
bruce.mann@rci.rogers.com
416.935.3532

Dan R. Coombes
dan.coombes@rci.rogers.com
416.935.3550

Bruce Watson
bruce.watson@rci.rogers.com
416.935.3582



Note: This Fact Sheet, which includes non-GAAP measures, should be read in conjunction with the detailed disclosure contained in Rogers' quarterly and annual securities filings.

- (1) Adjusted operating profit is operating income minus depreciation, amortization, impairment of assets, stock-based compensation expense (recovery) and restructuring, acquisition and other expenses.
- (2) Adjusted net income is, net income from continuing operations minus stock-based compensation expense (recovery), restructuring, acquisition and other expenses, impairment of assets, gain on spectrum distribution, gain on sale of investment, income tax adjustments on these items including adjustments due to legislative change. Adjusted net income is used to calculate adjusted diluted earnings per share.
- (3) Excludes corporate items and eliminations.
- (4) Adjusted operating profit, adjusted net income and adjusted EPS are non-GAAP measures which are explained and reconciled to in the quarterly and annual securities filings referenced above.