

# Rogers Communications

## Investor Fact Sheet 2Q15

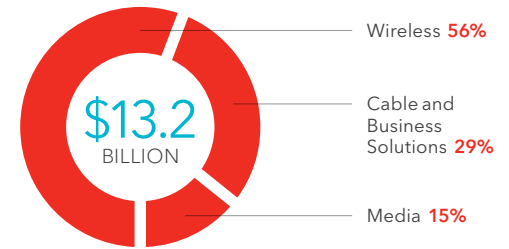
rogers.com/investors

TSX: RCI.B & RCI.A | NYSE: RCI

### Consolidated

LTM Revenue \$ 13,196M  
LTM Adjusted Operating Profit<sup>1,4</sup> \$ 5,006M

### Revenue Profile<sup>3</sup>



Wireless



Cable and Business Solutions



Media

### Canada's Largest Wireless Carrier

- Canada's largest wireless carrier with over \$7B in annual revenue
- 9.5m subscribers and 35% national market share by revenue
- Only national carrier on GSM, HSPA+ and LTE platforms
- 83% smartphone penetration - data +50% of network revenues
- Extensive national distribution with Rogers, Fido and chatr brands

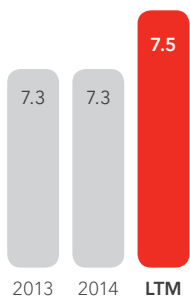
### Leading Canadian Cable Provider

- Cable network passes ~30% of Cdn. homes, 2M homes connected
- ~50% consumer revenue share in franchise territory
- Fastest consumer Internet speeds in market up to 250 Mbps
- Next generation IP based network and data centre solutions for enterprises
- Leader in next generation smart home monitoring and automation

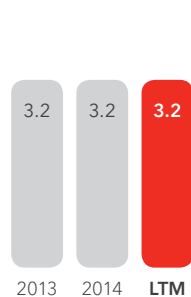
### Canada's Best Media Brands

- Strong media brands anchored in sports content and distribution
- Sportsnet, Cdn. rights to NHL, MLB, tennis, etc. and ownership interests in Blue Jays, Maple Leafs, Raptors, TFC MLS soccer
- 95% of Canadian population reached through TV, radio, print and digital distribution
- The Shopping Channel national televised shopping network

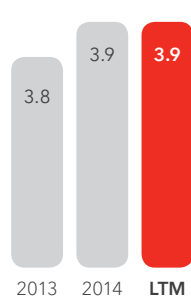
### Wireless Revenue (\$ IN BILLIONS)



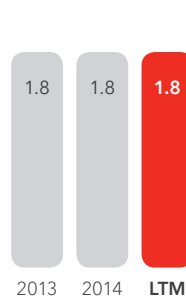
### Wireless Adjusted Operating Profit<sup>1</sup> (\$ IN BILLIONS)



### Cable and Business Solutions Revenue (\$ IN BILLIONS)



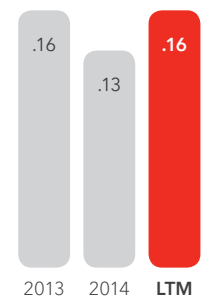
### Cable and Business Solutions Adjusted Operating Profit<sup>1</sup> (\$ IN BILLIONS)



### Media Revenue (\$ IN BILLIONS)



### Media Adjusted Operating Profit<sup>1</sup> (\$ IN BILLIONS)



Rogers Communications is a diversified Canadian communications and media company. We are Canada's largest provider of wireless voice and data communications services and one of Canada's leading providers of cable television, high-speed Internet and telephony services to consumers and businesses. Through Rogers Media we are engaged in radio and television broadcasting, televised shopping, magazines and trade publications, digital media and sports entertainment. We are publicly traded on the Toronto Stock Exchange (TSX: RCI.A and RCI.B) and on the New York Stock Exchange (NYSE: RCI).

For further information about the Rogers group of companies, please visit [rogers.com/investors](http://rogers.com/investors).



# Second Quarter 2015

## Investor Fact Sheet

rogers.com/investors

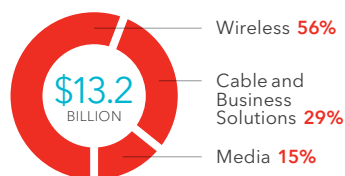
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### Consolidated Financial Highlights

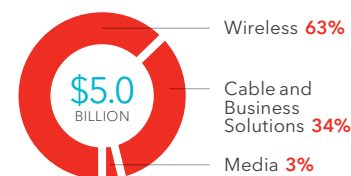
MILLIONS OF CANADIAN DOLLARS,  
EXCEPT PER SHARE AMOUNTS

	2Q15	YTD15	2Q14	YTD14
Revenue	\$ 3,403	\$ 6,578	\$ 3,212	\$ 6,232
Adjusted operating profit <sup>1,4</sup>	1,337	2,461	1,313	2,474
Adjusted net income <sup>2,4</sup>	412	687	432	772
Adjusted earnings per share - diluted <sup>1</sup>	0.80	1.33	0.84	1.49
Dividends per share	0.48	0.96	0.4575	0.915
PP&E expenditures	621	1,096	576	1,064

### LTM Revenue Profile<sup>3</sup>



### LTM Adjusted Operating Profit Profile<sup>1,3,4</sup>



### Wireless

MILLIONS OF CANADIAN DOLLARS	2Q15	YTD15	2Q14	YTD14
Revenue	\$ 1,903	\$ 3,697	\$ 1,800	\$ 3,527
Adjusted operating profit <sup>1,4</sup>	841	1,606	843	1,633
PP&E expenditures	256	436	254	435

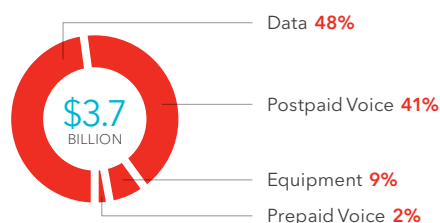
### Cable and Business Solutions

MILLIONS OF CANADIAN DOLLARS	2Q15	YTD15	2Q14	YTD14
Revenue	\$ 963	\$ 1,927	\$ 967	\$ 1,921
Adjusted operating profit <sup>1,4</sup>	441	871	451	888
PP&E expenditures	302	559	278	555

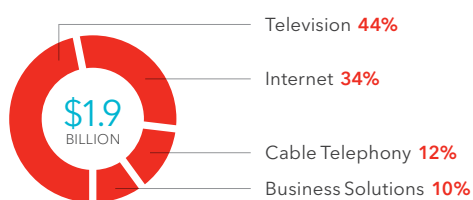
### Media

MILLIONS OF CANADIAN DOLLARS	2Q15	YTD15	2Q14	YTD14
Revenue	\$ 582	\$ 1,046	\$ 475	\$ 842
Adjusted operating profit <sup>1,4</sup>	90	58	54	30
PP&E expenditures	11	20	29	43

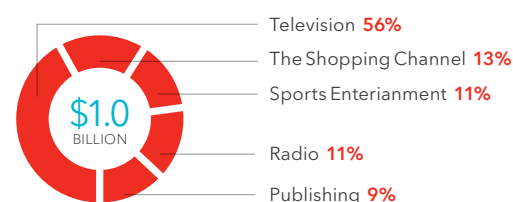
### YTD15 Wireless Revenue Profile



### YTD15 Cable and Business Solutions Revenue Profile



### YTD15 Media Revenue Profile



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**Note: This Fact Sheet, which includes non-GAAP measures, should be read in conjunction with the detailed disclosure contained in Rogers' quarterly and annual securities filings.**

- Adjusted operating profit equals net income adding back - income taxes, other expense (income), finance costs, depreciation and amortization, impairment of assets, stock-based compensation and restructuring, acquisition and other expenses.
- Adjusted net income equals net income from continuing operations adding back - stock-based compensation, restructuring, acquisition and other expenses, impairment of assets, gains on sale of investments, losses on repayment of long-term debt, and income tax adjustments on these items including adjustments as a result of legislative changes.
- Percentage figures exclude corporate items and eliminations.
- Adjusted operating profit, adjusted net income and adjusted EPS are non-GAAP measures which are explained in and reconciled to the quarterly and annual securities filings referenced above.

